HUMBOLDT-UNIVERSITÄT ZU BERLIN



GRADUATE SCHOOL OF SOCIAL SCIENCES



Europäische Akademie Berlin

Berlin, Oct 10, 2003

International, interdisciplinary Conference for PhD students and young academics on:

The European Public Sphere

Organizing team: Cornelia Dereje, Jan-Henrik Meyer, Michael Brüggemann with the support of Berlin Graduate School of Social Sciences, the Graduate Programme "The New Europe" at Humboldt-University, Berlin and the European Academy Berlin

Provisional Schedule (as of Oct. 10, 2003)

Friday Nov. 28, 2003: Concepts of a European Public Sphere

14.00 - 16.30 hrs

Discussion on "Concepts of a European Public Sphere" with experts

Prof. Dr. Bernhard Peters, Universität Bremen, Prof. Dr. h.c. Hartmut Kaelble, Humboldt-Universität zu Berlin, Prof. Dr. Hans J. Kleinsteuber, Universität Hamburg, Prof. Colin Sparks PhD, University of Westminster

Guiding questions: How can we define a European public sphere? Which are the normative and theoretical presuppositions that we assume? How can we operationalise these concepts?

16.30 - 17.00 hrs Coffee Break

17.00 - 19.00 hrs

Participants' workshop on concepts (6 working groups):

On the basis of each participant's "statement" the participants' own concepts and definitions of the European public sphere shall be discussed in groups of 5 to 7 participants. The statement should be based on a one-page paper that has been prepared in advance. The goal is to be able to discuss and compare the different definitions of the European public sphere guiding our research. We suggest to state in bullet points the central aspects of (a) the definition, (b) normative presuppositions and (c) attempts at operationalisation.

During these workshops, Christian Glossner, Anke Offerhaus and Julia DeClerck-Sachsse will present their respective approaches.

19.00 - 20.00 hrs Dinner

20.00 - 21.00 hrs

Plenary session: Which concepts of the European public sphere are out there?

Summary of the results of the workshop on concepts: The results will be presented to the other groups in this plenary session The experts' comments are most welcome.

Saturday / Sunday: The vertical and the horizontal perspective of the European public sphere

Saturday, Nov. 29, 2003

The horizontal perspective: A transnational European public sphere 9.30 - 11.00 hrs

Participants' papers in three parallel sessions:

Horizontal I: Networks and Transnational Communication

- 1. Poehls, Kerstin: "We speak European". The Making of the Homo Europaeus.
- 2. Dereje, Cornelia: Normative integration in Europe? A case study on British policies towards cloning in the European Quality Press.

Horizontal II: Transnationalized Social Movements

- 1. Gray, Emily: Campaigning across borders: transnational networks and the UK's pro- and anti-EU campaigns
- 2. Hille, Jochen: Do Swiss and Norwegian Euroskeptics fight for the same goals? A comparison of arguments and ideologies.

Horizontal III: Structures of Transnational Media

- 1. Fickers, Andreas: National Barriers for an imagined European Identity: The technopolitical frames of postwar television development in Europe.
- 2. Zimmermann, Ann: The Internet and the European Public Sphere

11.00 - 11.15 Coffee Break

11.15 - 12.45 hrs

Participants' papers in two parallel sessions:

Horizontal I: Networks and Transnational Communication Part II

- 3. Erbe, Jessica: Do press reviews in the Mass Media Contribute to the Europeanisation of Public Spheres?
- 4. Knorr, Antje: Transatlantic and European Public Spheres

Horizontal II: Transnationalized Social Movements Part II

- 3. Wimmer, Jeffrey: Elements of a European counterpublic
- 4. Bredt, Stefan: Sectoral Publics and the Development of a European Principle of Democracy

Horizontal III: Structures of Transnational Media Part II

- 3. Baisnee, Olivier: EU correspondents (French and British) and the production of EU news
- 4. Nevenskaite, Laima: Media of the Baltic States in the European Networks of Communication.

12.45 - 13.45 Lunch

The vertical perspective: Publics referring to the EU

13.45 - 15.15 hrs

Participants' papers in two parallel sessions:

Vertical I: Social Movements and Contention Part I

- 1. Caiani, Manuela: Social Movements and other collective actors in the construction of the Public Sphere
- 2. Jochum, Margit: Communication and mobilization strategies and their "Europeanization" in the fields of European integration and agricultural policy in Switzerland

Vertical II: National Discourses Part I

- 1. Boos, Verena: Europeanisation of Press Discourse in stateless nations (Scotland, Catalonia)
- 2. Tresch, Anke: Towards a regionalisation of Europeanised political discourse in Swiss print media?

15.15 - 15.30 hrs Coffee Break

15.30-17.00 hrs

Participants' papers in two parallel sessions:

Vertical I: Social Movements and Contention Part II

- 3. Schulz-Forberg, Rolf-Hagen: The Meaning of Europe and the European Public Sphere after 1945. Crisis, negotiation and change.
- 3. Steeg, Marianne van de: The public sphere in the EU: a media analysis of the debate on the Sanctions against Austria.

Vertical II: National Discourses Part II

- 4. Firmstone, Julie: European Debates in national public spheres. the production of newspaper opinion on European integration in Britain
- 5. Adam, Silke: Power structures in the media discourse on Eastern Enlargement in Germany. First results of a network analysis of the public sphere.

17.00 - 17.15 Coffee Break

17.15-18.30 hrs

Participants' papers in two parallel sessions:

Vertical II: National Discourses Part III

- 4. Mahmutoglu, Burcu: The Re-emergence of a Public Sphere in Cyprus.
- 5. Taseli, Bahar: The Turkish Cypriot Print Media as Political Actors in the Cyprus Conflict and their Role in Manufacturing the Europeanization of the Public Sphere

Vertical III: Comparing the Europeanization of National Discourses Part I

1. Seidendorf, Stefan: Europeanisation of Identity Discourses: community of communication vs. community of memory.

18.30 Dinner

Sunday, Nov. 30, 2003

9.30 - 11.15 hrs

Participants' papers in two parallel sessions:

Vertical III: Comparing the Europeanization of National Discourses Part II

- 2. Meyer, Jan-Henrik: The Maastricht Summit and the European Public Sphere.
- 3. Novy, Leonard: Reporting the Future of Europe: The EU's future as covered by German and British newspapers.
- 4. Kantner, Cathleen: Waiting for a European Progressive Era.

Vertical IV: Public Relations: Top-down Europeanization?

- 1. Brüggemann, Michael: Chances and limits to the top-down construction of a European Public.
- 2. Reinfeldt, Alexander: Influencing British Public Opinion on Europe (1952-69)
- 3. Mak, Jeannette: 'Dialogue as Rhetoric?'. An Analysis of the attempts of the European Commission to establish a European Public Sphere.

11.15 - 11.30 hrs Coffee Break

11.30 - 13.00 hrs

Final discussion of the results

- Chairs presenting summaries of the results on:
 - Concepts of the European public sphere: Similarities and differences
 - Vertical perspective: Participation in the European public sphere conclusions
 - Horizontal perspective: Transnationalisation of the European sphere conclusions
- Comparison and final conclusions: What do we know about a European public sphere as of today?
- Discussion, Critique and Evaluation

13.00 - 14.00 hrs Lunch